# FIRST 5 STANISLAUS STRATEGIC PLAN 2024 - 2029





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Prepared by:



# **TABLE OF CONTENTS**

I. Introduction	4
II. Strategic Planning Methodology	6
III. Community Context	6
IV. Statement of Strategic Direction: At A Glance	8
V. Statement of Strategic Direction	9
Vision	
Mission	
Values	
Strategic Principles	
Goals and Objectives	
First 5 Stanislaus Roles	
VI. Implementation and Monitoring Plan	13
VII: References	17





First 5 Stanislaus was established as the Stanislaus Children and Families Commission by voters through the passage of the California Children and Families Act (Prop 10) in 1998. First 5 Stanislaus, like other Commissions in the state, is funded through tobacco tax revenue. Since its founding, First 5 Stanislaus has invested more than \$130 million toward improving the lives of children and families in Stanislaus County.

First 5 Stanislaus' vision is for a world where Stanislaus County's children thrive in supportive and safe environments; they have empowered, loving, and nurturing caregivers; they are healthy, eager, and ready multilingual learners; and become productive, well-adjusted members of society. To achieve this, we promote the importance of the first five years of life and strengthen community partner capacity through collaboration, funding, advocacy, and support to serve young children and their families.

As described in the <u>Proposition 10 Statues</u>, each First 5 County Commission is required to "adopt an adequate and complete county strategic plan for the support and improvement of early childhood development within the county."<sup>1</sup> First 5 Stanislaus develops strategic plans both to meet the required statute, and to provide transparency and engage in collaboration with the community and partners to ensure the County's tax revenue dollars are invested in effective and efficient ways that best serve young children and their families.

Stanislaus County offers a range of assets and opportunities to the local community. Residents of Stanislaus County enjoy beautiful natural surroundings, with Stanislaus County ranking 3rd in statewide almond and apricot production.<sup>2</sup> Stanislaus County has over 3,500 farms covering more than 700,000 acres, 94% of which are farmed by families.<sup>3</sup> In a survey conducted to inform the development of this Strategic Plan, parents and family members shared what they liked most about living in Stanislaus County and several uplifted living nearby fun natural activities like the beach or forests, having access to activities for children, and living in a place with a strong sense of community.

Significant challenges for young children and their families are also present in the local community, and are issues First 5 Stanislaus hopes to work towards improving through the efforts outlined in this Strategic Plan. Accessing early care and education services, including child care, can be incredibly challenging for many families. A growing body of research indicates the critical importance of the first five years of life; and specifically elevates how accessing high-quality early care and education services supports lifelong healthy growth, development, and ultimate success.

According to the federal Office of Planning, Research and Evaluation (OPRE) at the Administration for Children and Families (ACF), "from the ages of birth to 5, children's brains are developing rapidly and their capacity for learning is unparalleled... During this period, they are highly susceptible to the influence of the environment; safe, nurturing, enriching environments strengthen early brain development, while stressful or unstable environments can harm it. When children attend high-quality [early care and education] ECE during these important years, they benefit from enhanced cognitive and social-emotional development. Society also benefits not only because more parents can participate in the workforce (which presents immediate economic and social benefits for families), but also because children may do better in the future in terms of educational success, earning potential, and adult health."<sup>4</sup>

Seeking to secure these lifelong benefits for all Stanislaus County children, First 5 Stanislaus conducted a strategic planning process between August 2023 and May 2024. With support from a strategic planning consultant, the <u>Glen Price Group (GPG)</u>, First 5 Stanislaus distributed three surveys, convened a focus group of Stanislaus County families, and conducted a series of interviews with parents, early educators, and pediatricians to determine priorities for future efforts. The results of this process are presented below and outline the work of First 5 Stanislaus over the course of the 2024-2029 time period.

### **RECOMMENDED USES OF THE DOCUMENT**

This Strategic Plan is intended to guide the future direction and work of First 5 Stanislaus. This document should be used by:

### First 5 Stanislaus Commissioners and Staff to:

**Conduct the work of the organization during the 2024-2029 time period.** This document should be used to identify upcoming bodies of work, and should be reviewed to check in on progress towards the identified goals. Course corrections and changes to the implementation of the activities below should be considered as community needs and circumstances shift.

**Stanislaus County Parents / Family Members and Community Members to:** 

Review upcoming efforts related to young children and their families in Stanislaus County during the 2024-2029 time period. This document can be used to determine what new efforts to serve young children and their families are underway or are anticipated soon.

#### **First 5 Stanislaus Partners and Contractors to:**

Review upcoming anticipated efforts and potential shifts in collaborative work with First 5 Stanislaus during the 2024-2029 time period. This document can also be used to see how your work with First 5 Stanislaus connects to larger bodies of work across the County.

### **II. STRATEGIC PLANNING METHODOLOGY**

To inform the development of this Strategic Plan, GPG and First 5 Stanislaus conducted the following interest holder engagement efforts:

- First 5 Stanislaus Strategic Planning Field Survey (available in English / Spanish)
- First 5 Stanislaus Survey for Early Educators to Inform Strategic Planning (available in English / Spanish)
- First 5 Stanislaus Survey for Staff and Commissioners to Inform Strategic Planning (available in English)
- Interviews with Parents, Early Educators, and Pediatricians (conducted in English / Spanish)
- First 5 Stanislaus Family Focus Group Meeting (conducted in English / Spanish)

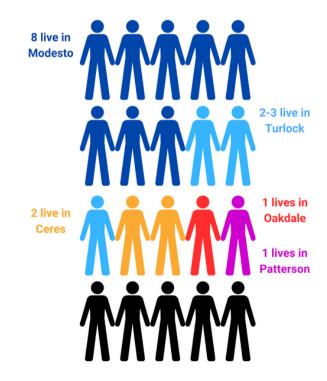
In addition to the interest holder engagement efforts described above, GPG compiled desk research related to a number of early care and education indicators. This data was reviewed by First 5 Stanislaus Commissioners and informed the development of this Strategic Plan. A selection of this data is presented in the Community Context section below.

### **III. COMMUNITY CONTEXT**

Between 2022 and 2040, the Stanislaus County population is projected to increase from 548,449 to 577,523. By 2060, the population is projected to increase again to 609,615.<sup>5</sup> In line with the population projections, Stanislaus County had more births per 1,000 women ages 15 - 44 in 2021 compared to the California statewide number of live births.<sup>6</sup>

In 2021, Hispanic / Latino/a births were the majority of births in the County (59.4%), followed by White (29.0%), Asian (5.1%), African American / Black (2.5%), Multiracial (2.0%), Unknown (1.1%), Native Hawaiian / Pacific Islander (0.7%), and American Indian / Alaska Native (0.2%).<sup>7</sup>

In 2021, children aged 5 and under accounted for approximately one-third of the county's total child population (individuals younger than the age of 18).<sup>8</sup> To understand where young children live in Stanislaus County, if one were to imagine a playground of 20 young children under age five playing together; eight would live in Modesto, two to three would live in Turlock, two would live in Ceres, one would live in Oakdale, and one would live in Patterson.<sup>9</sup>

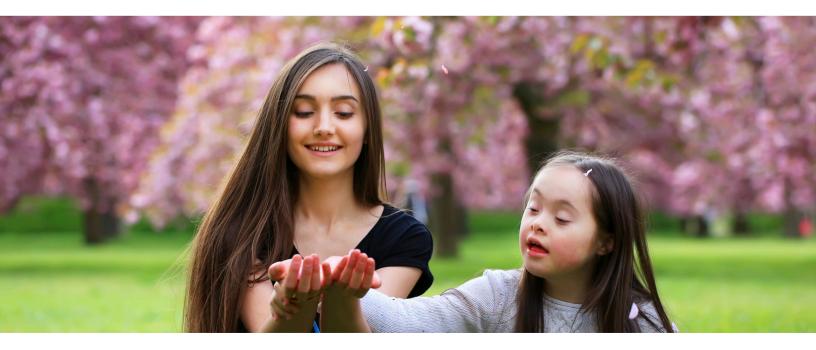


According to Stanislaus County Behavioral Health and Recovery Services, 20.0% of clients admitted to Substance Use Disorder (SUD) Treatment in fiscal year 2022-2023 were clients with children ages 0 to five.<sup>10</sup> In 2022, Stanislaus County had a higher percentage of families living below 200 percent of the federal poverty level (28.7%) than California statewide (22.3%) or USA national percentages (22.5%).<sup>11</sup>

In the 2022-2023 school year, 31.0% of Kindergarteners were designated as English learners (ELs) in Stanislaus County schools. The majority of EL Kindergarteners spoke Spanish (2,492 students). The next most common language spoken by EL Kindergarteners was Punjabi (102 students), followed by Farsi (76 students) and Arabic (56 students).<sup>12</sup>

In 2021 in Stanislaus County, 82.1% of children ages 0-12 with parents in the labor force lacked spaces available to them for childcare; and only 17.9% of children ages 0-12 with parents in the labor force with spaces available to them.<sup>13</sup> These are similar to California statewide percentages, and corroborate what family members, early educators, and community members uplifted in interest holder engagement efforts about the existing child care crisis.

Stanislaus County is both poised for growth and faces a series of significant challenges in relation to serving young children and their families. With population projection increases, the number of young children and their families are expected to grow over the next decades. Organizations and systems serving young children and their families will need to be well-resourced and prepared to meet these growing needs as well as to meet existing countywide challenges. First 5 Stanislaus, in partnership with key Stanislaus County public agencies and community-based partners, continues its efforts towards achieving its vision for a world where Stanislaus County's children thrive in supportive and safe environments; have empowered, loving, and nurturing caregivers; are healthy, eager, and ready multilingual learners; and become productive, well-adjusted members of society.



# **IV. STRATEGIC DIRECTION: AT A GLANCE**

First 5 Stanislaus is working towards the following vision and goals for the county:

#### VISION

Stanislaus County's children thrive in supportive and safe environments; they have empowered, loving, and nurturing caregivers; they are healthy, eager, and ready multilingual learners; and become productive, well-adjusted members of society.

### GOALS

- 1. Families are strengthened, supported, and safe.
- 2. Children prenatal through age five are afforded equal opportunities to achieve optimal health.
- 3. Children are eager and ready learners.
- 4. Sustainable and coordinated systems are accessible and promote the well-being of children prenatal through age five.

First 5 Stanislaus' work is guided by its values, mission, strategic principles, and roles:

### **STRATEGIC PRINCIPLES**

- Focus on high-impact strategies
- Prioritize projects that scale up and can reach larger groups of people
- Invest in strengthening integrated systems of care for lasting change
- · Focus on prevention and long-term outcomes
- · Make data-informed decisions
- · Address disparities within our community
- · Be responsive to community needs
- Promote non-duplicative efforts with the broadest potential collective impact
- Pursue opportunities and leverage funding to strengthen First 5 Stanislaus as a fiscal asset

### ROLES

- **Capacity Builder:** Support service providers to increase their capacity to better support and serve children prenatal through age five and their families.
- **Systems strengthener:** Support efforts to integrate, streamline, and support systems to maximize cost-effectiveness, outcomes, and sustainability.
- **Convener / Catalyst:** Bring together partner organizations to align around common priorities impacting children from prenatal through age five and their families.
- Advocate: Advocate for greater understanding of the critical importance of the first five years of life to increase support and resources for young children, their families, and the professionals working to serve them.

### MISSION

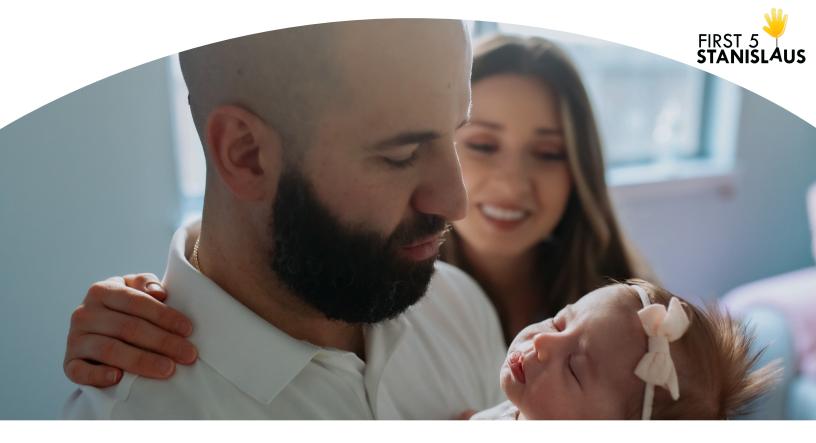
Promote the importance of the first five years of life and strengthen community partner capacity through collaboration, funding, advocacy, and support to serve young children and their families so that every child in Stanislaus County thrives.

### VALUES

Be exceptional leaders in support of the county's children and families

Work together in strategic ways

Adhere to high professional standards



### **V. STATEMENT OF STRATEGIC DIRECTION**

The statement of strategic direction provides an overview of what First 5 Stanislaus seeks to accomplish. This portion of the strategic plan includes the vision, mission, values, principles, and roles. Together, these outline the organization's "true north," purpose, and enduring guidelines and commitments. It also includes First 5 Stanislaus' goals and objectives, which outline the desired impact and intended results of the Commission's work.

### VISION

Stanislaus County's children thrive in supportive and safe environments; they have empowered, loving, and nurturing caregivers; they are healthy, eager, and ready multilingual learners; and become productive, well-adjusted members of society.

### MISSION

Promote the importance of the first five years of life and strengthen community partner capacity through collaboration, funding, advocacy, and support to serve young children and their families so that every child in Stanislaus County thrives.

### VALUES



#### Be exceptional leaders in support of the county's children and families

- Put children and families first
- Think big, be bold, impact and inspire others
- · Listen closely to the community and partners
- · Be willing to make difficult decisions
- Support evidence-based programs
- Value long-term outcomes, a focus on results, and continuous learning

#### Work together in strategic ways

- Recognize that the strength of the Commission and its partners lies in the diversity, strengths, uniqueness, and potential of all
- Develop strategic relationships and collaborate effectively
- Strive for services that are accessible, culturally-responsive, and linguisticallyappropriate
- Share responsibility and accountability in partnerships

#### Adhere to high professional standards

- Observe high ethical standards and operate with the highest levels of integrity
- Manage resources with fiscal prudence, cost-effectiveness, and a long-term outlook
- Strive for quality and excellence

### STRATEGIC PRINCIPLES

## Strategic principles inform how First 5 Stanislaus operates and makes decisions around its focus and investments.

- Focus on high-impact strategies
- Prioritize projects that scale up and can reach larger groups of people
- Invest in strengthening integrated systems of care for lasting change
- Focus on prevention and long-term outcomes
- Make data-informed decisions
- Address disparities within our community
- Be responsive to community needs
- · Promote non-duplicative efforts with the broadest potential collective impact
- Pursue opportunities and leverage funding to strengthen First 5 Stanislaus as a fiscal asset



### **GOALS AND OBJECTIVES**



### Goal 1: Families are strengthened, supported, and safe.

- 1.1 Improve parental and caregiver knowledge and skills to support child development through increased access to linguistically-appropriate programming and information.
  - a. Parents and caregivers of children in Stanislaus County receive parenting education from the earliest possible moment.
- 1.2 Improve a sense of community in the lives of families (connections, supports, etc.) by strengthening the factors within the Protective Factors Framework.

# Goal 2: Children prenatal through age five are afforded equal opportunities to achieve optimal health.

- 2.1 Increase the rate of healthy births.
  - a. Increase access to prenatal care.
  - b. Decrease infant mortality rates below state levels.
  - c. Decrease the number of low birth weight babies.
  - d. Decrease the percentage of people who smoke during pregnancy.
- 2.2 Increase access to healthcare services for young children and families, including mental health, dental care, and specialized services.
  - a. Ensure ongoing connections between the healthcare system and community partners serving young children / families.
  - b. Increase the number of developmental screenings administered in the county.
  - c. Decrease rates of major health concerns including childhood obesity and Sudden Unexpected Infant Death (SUID).

### Goal 3: Children are eager and ready learners.

- 3.1 Increase the number of children that are read to daily.
- 3.2 Support access by improving local capacity to provide high quality early care and education opportunities.
- 3.3 Increase the number of children who are emotionally and academically prepared for school.

# Goal 4: Sustainable and coordinated systems are accessible and promote the well-being of children prenatal through age five.

- 4.1 Increase funding and / or alignment of funding for a coordinated system of support for children and families.
- 4.2 Ensure strong connections between community-based organizations serving young children and their families to support access to the range of essential services that support healthy child and family development.



### **FIRST 5 STANISLAUS ROLES**

First 5 Stanislaus examined a number of strategic roles it could play to improve child and family outcomes in the County. Based on discussions informed by community assets and needs, First 5 Stanislaus identified the following roles to apply to its work:

- **Capacity Builder:** Support service providers to increase their capacity to better support and serve children prenatal through age five and their families.
- **Systems strengthener:** Support efforts to integrate, streamline, and support systems to maximize cost-effectiveness, outcomes, and sustainability.
- **Convener / Catalyst:** Bring together partner organizations to align around common priorities impacting children from prenatal through age five and their families.
- **Advocate:** Advocate for greater understanding of the critical importance of the first five years of life to increase support and resources for young children, their families, and the professionals working to serve them.

First 5 Stanislaus will prioritize investments to build capacity, create more aligned and integrated systems, convene and collaborate with partners, and advocate for policies that improve outcomes for children from prenatal through age five and their families.



### **VI. IMPLEMENTATION AND MONITORING PLAN**

The implementation and monitoring plan identifies the indicators by which First 5 Stanislaus will measure progress towards meeting its goals and objectives. It also details the strategies, activities, and performance measures First 5 Stanislaus will use to advance its goals and objectives, and assess its organizational effectiveness. It answers the questions, how will First 5 Stanislaus accomplish its work and how will it know if it has been successful? Each table below presents one of First 5 Stanislaus' goals, and its associated objectives, indicators, strategies, activities, timelines, and roles. First 5 Stanislaus seeks to create lasting positive change for children, families, and systems.

#### Goal 1: Families are strengthened, supported, and safe.

Objectives	Indicators
<ol> <li>Improve parental and caregiver knowledge and skills to support child</li></ol>	<ol> <li>Number of new parents</li></ol>
development through increased access to linguistically-appropriate	receiving parenting education <ul> <li>a. Results from parenting</li></ul>
programming and information. <ul> <li>a. Parents and caregivers of children in Stanislaus County receive</li></ul>	curriculum evaluation
parenting education from the earliest possible moment. <li>Improve a sense of community in the lives of families (connections,</li>	surveys <li>Partner results from</li>
supports, etc.) by strengthening the factors within the Protective	Strengthening Families Self-

Factors Framework.

#### Strategies, Activities, Timeline, and Associated Roles

#### 1. Provide access to and support the quality of local parenting education opportunities.

a. Continue funding community partners to provide comprehensive parenting programs. [Y1, Y2, Y3, Y4, Y5] Associated Role: Capacity Builder

Assessments

- b. Conduct a scan of First 5 Stanislaus community partners to determine which parenting education curriculums are currently being implemented and to elicit community partner feedback regarding the effectiveness and ease of curriculum implementation. [Y1, Y2, Y3, Y4, Y5] *Associated Roles: Capacity Builder, Convener / Catalyst, Systems Strengthener*
- c. Select a parenting education curriculum to implement consistently across community partner contracts (informed by the scan and community partner feedback). [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Convener / Catalyst, Systems Strengthener
- d. Ensure parenting education curriculum selected to implement consistently across community partners includes a strong component of supporting safe technology use. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Convener / Catalyst, Systems Strengthener

#### 2. Increase the use of the Protective Factors Framework among family-facing service providers.

- a. Research available trainings to strengthen the understanding of the Protective Factors Framework and survey community partners on existing familiarity with implementation of the Protective Factors Framework. [Y1, Y2, Y3, Y4, Y5] *Associated Roles: Capacity Builder, Convener / Catalyst, Systems Strengthener*
- b. Identify and contract with a trainer to provide training to community partners to ensure consistent implementation of the Protective Factors Framework across the county. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Convener / Catalyst, Systems Strengthener
- c. After providing trainings on the Protective Factors Framework, incorporate completion of the Protective Factors Self-Assessment in all new relevant contracts. [Y1, Y2, Y3, Y4, Y5] *Associated Roles: Capacity Builder, Convener / Catalyst, Systems Strengthener*

## Goal 2: Children prenatal through age five are afforded equal opportunities to achieve optimal health.

Objectives	Indicators	
<ol> <li>Increase the rate of healthy births.         <ul> <li>a. Increase access to prenatal care.</li> <li>b. Decrease infant mortality rates below state levels.</li> <li>c. Decrease the number of low birth weight babies.</li> <li>d. Decrease the percentage of people who smoke during pregnancy.</li> </ul> </li> <li>Increase access to healthcare services for young children and families, including mental health, dental care, and specialized services.         <ul> <li>a. Ensure ongoing connections between the healthcare system and community partners serving young children / families.</li> <li>b. Increase the number of developmental screenings administered in the county.</li> <li>c. Decrease rates of major health concerns including childhood obesity and Sudden Unexpected Infant Death (SUID).</li> </ul></li></ol>	<ol> <li>Rate of Preterm Births         <ul> <li>b. County infant mortality rate</li> <li>c. County rate of low birth weight babies</li> </ul> </li> <li>Medi-Cal Average Monthly Enrollment, by age group         <ul> <li>a. Results from Partner Protective Factors Self-Assessments to section 1.13 asking about linkages to other services</li> <li>b. Number of developmental screenings conducted by community partners</li> <li>c. SUID Rates per 100,000 Live Births</li> </ul> </li> </ol>	
Strategies, Activities, Timeline, and Associated Roles		

### 1. Collaborate with county partners contributing to healthy birth outcomes and young children's health through ongoing planning and analysis.

- a. Identify key county partners contributing to healthy birth outcomes and young children's health (e.g. FRCs, Stanislaus County Behavioral Health and Recovery Services, Stanislaus County Health Services Agency, Stanislaus County Community Services Agency, Stanislaus County Office of Education, etc.) to engage in ongoing planning discussions to support county birth outcomes or identify existing spaces where these organizations are already coming together to engage in planning discussions. [Y1, Y2, Y3, Y4, Y5] *Associated Roles: Convener / Catalyst, Systems Strengthener*
- b. Convene key county partners contributing to healthy birth outcomes and young children's health to share data to determine most effective goals and strategies and align around them (or join existing spaces and organize partners to discuss sharing data and aligning around common goals). [Y1, Y2, Y3, Y4, Y5] Associated Roles: Convener / Catalyst, Systems Strengthener
- c. Ensure data around major child health concerns including childhood obesity and Sudden Unexpected Infant Death (SUID) are included and reviewed in conversations with key county partners. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Convener / Catalyst, Systems Strengthener
- d. Support emerging strategies across county partners contributing to healthy birth outcomes and young children's health. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener

#### 2. Expand the number of Ages and Stages Questionnaires (ASQs) completed in the county.

- a. Incrementally increase the number of ASQs completed annually by community partners. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener
- b. Based on completed ASQs, ensure partners appropriately refer children to associated services to support their specific developmental and social emotional needs. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener
- c. Conduct a scan of the county to determine which organizations and community partners are already offering ASQ developmental screenings. [Y1, Y2, Y3, Y4, Y5] *Associated Roles: Capacity Builder, Systems Strengthener*
- d. Based on results of the scan, support the increase in numbers of completed ASQs in the county by supporting additional community partners to begin conducting ASQs. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener

Goal 3: Children are eager and ready learners.		
Objectives	Indicators	
<ol> <li>Increase the number of children that are read to daily.</li> <li>Support access by improving local capacity to provide high quality early care and education opportunities.</li> <li>Increase the number of children who are emotionally and academically prepared for school.</li> </ol>	<ol> <li>Number of children read to daily</li> <li>Estimated number of ECE Workforce members</li> <li>Smarter Balanced Literacy and Math Assessments for 3rd Graders</li> </ol>	

#### Strategies, Activities, Timeline, and Associated Roles

#### 1. Expand access to books and early literacy resources for young children and their families.

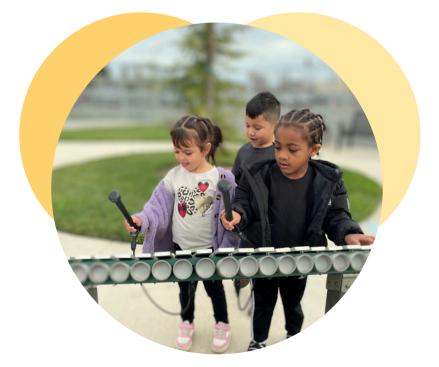
- a. Conduct a scan of First 5 Stanislaus partners to determine which are already supporting family connections to key countywide early literacy resources. [Y1, Y2, Y3, Y4, Y5]
   Associated Role: Capacity Builder
- b. Conduct trainings and share resources to ensure all First 5 Stanislaus partners are able to support families to register for library cards and to access other key early literacy resources. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Convener / Catalyst
- 2. Mitigate the childcare crisis by supporting the early care and education workforce's recruitment, retention, and preparation.
  - a. Advocate for improved early care and education provider compensation and benefits to ensure those caring for the county's children are able to have long-lasting, successful careers in early care and education. [Y1, Y2, Y3, Y4, Y5] Associated Role: Advocate
  - b. Identify opportunities for additional work with the First 5 Association and opportunities to participate in public comment in spaces that impact early care and education workforce development priorities.
     [Y1, Y2, Y3, Y4, Y5] Associated Role: Advocate
  - c. Explore partnerships with local Institutes of Higher Education (IHEs) to potentially provide incentives to new ECE graduates who are interested in staying to serve the local community (i.e. providing stipends, tax incentives, loan forgiveness, or county benefits). [Y1, Y2, Y3, Y4, Y5] Associated Role: Systems Strengthener
  - d. Leveraging connections through community partners, share resources and provide navigation supports to Family, Friends, and Neighbors (FFNs) interested in becoming licensed early care and education providers. [Y1, Y2, Y3, Y4, Y5] Associated Role: Advocate
- 3. Improve children's school-readiness by supporting continuous quality improvement efforts and professional development opportunities for the county's early care and education providers.
  - a. Partner with the <u>California Early Care and Education Workforce Registry</u> to locate any existing county data about early care and education provider topics of interest for professional development (PD).
     [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener, Convener / Catalyst
  - b. Survey early care and education providers and trainers to determine what PD topics are of highest interest and what locations / formats / languages of PD opportunities are most needed in the county.
     [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener, Convener / Catalyst
  - c. Continue existing partnerships or develop new partnerships, as needed, with entities capable of providing PD opportunities to ensure PD opportunities in the county are responsive to the greatest needs and interests (informed by survey and registry information). [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener, Convener / Catalyst
  - d. Expand the number of First 5 Stanislaus partners working with FFNs and include an element of providing professional development to FFNs in relevant new contracts. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Convener / Catalyst
  - e. Incrementally increase the number of FFN referrals made annually to the County Office of Education. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener, Convener / Catalyst

### Goal 4: Sustainable and coordinated systems are accessible and promote the wellbeing of children prenatal through age five.

Objectives	Indicators
<ol> <li>Increase funding and / or alignment of funding for a coordinated system of support for children and families.</li> <li>Ensure strong connections between community-based organizations serving young children and their families to support access to the range of essential services that support healthy child and family development.</li> </ol>	<ol> <li>Amount of increased funding brought into the county for children / families</li> <li>Number of referrals made by First 5 Stanislaus partners</li> </ol>

#### Strategies, Activities, Timeline, and Associated Roles

- 1. Identify additional funding streams or opportunities and support the development of collaborative proposals for new funding.
  - a. Partner with organizations to participate in and support collaborative funding proposals / application development for opportunities that match strategic plan goals and objectives. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener, Convener / Catalyst
  - b. Set aside seed funding for a grant writer to support collaborative funding proposals / application development for opportunities identified through research or identified through community partners that support strategic plan goals and objectives. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener, Convener / Catalyst
- 2. Support the connection between key healthcare system partners and community partners serving young children and their families.
  - a. Provide local pediatricians and doctors offices with promotional materials about FRCs, including a flier with a QR code to allow families to scan and easily determine their closest FRC depending on zip code / location. [Y1, Y2, Y3, Y4, Y5] Associated Roles: Capacity Builder, Systems Strengthener



## **VII. REFERENCES**

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