The first steps of a journey...

baby steps...
to big dreams.
Our Mission

**Promoting the development and well-being**

of children 0 through 5 in Stanislaus County.
About the Commission

- Passed by California voters in 1998
- 50-cent tax on cigarette / tobacco products
- Funds distributed based on live births ($5.5M annually and decreasing)
- Administered by an independent 9-member Commission appointed by the Board of Supervisors
- Charged with improving health and well-being of children 0 through 5 and their families
2012-2013 Membership

Community Representatives
- Vicki Bauman, Chair
- David Cooper
- Denise Hunt, Vice-Chair
- Nelly Paredes-Walsborn
- George Skol

County Representatives
- Christine Applegate, CSA*
- Vito Chiesa, Supervisor
- Mary Ann Lee, HSA
- Madelyn Schlaepfer, BHRS
- John Walker, Public Health

* Former Member
2012-2013 Partners

- AspiraNet
- Center for Human Services
- Children’s Crisis Center
- El Concilio
- Keyes Union School District
- Parent Resource Center
- Patterson Unified School District
- Riverbank Unified School District
- Sierra Vista Child & Family Services

- Stanislaus County
  - Behavioral Health & Recovery Services
  - Community Services Agency
  - Health Services Agency
- Stanislaus County Office of Education
- Stanislaus Family Justice Center
- United Way of Stanislaus County
Services Countywide

Community Focused Programs
- Ceres (3)
- Grayson / Westley (2)
- Hughson (3)
- Keyes (2)
- Modesto (6)
- Newman / Crows Landing (2)
- North Modesto / Salida (1)
- Oakdale (2)
- Patterson (2)
- Riverbank (3)
- Turlock (3)

Countywide Services
- Zero to Five Early Intervention Partnership
- Healthy Cubs
- 211 Project
- Children’s Crisis Center
- Healthy Start Support
- Healthy Birth Outcomes
- Shaken Baby Syndrome
- Oral Health Education Program
- Family Justice Center
<table>
<thead>
<tr>
<th></th>
<th>Stanislaus</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population*</td>
<td>47,508</td>
<td>3,050,001</td>
</tr>
<tr>
<td></td>
<td>9.1%</td>
<td>8%</td>
</tr>
<tr>
<td>Below 200% Federal</td>
<td>53.8%</td>
<td>48.2%</td>
</tr>
<tr>
<td>Poverty Level**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infant Mortality Rate***</td>
<td>5.5 / 1,000</td>
<td>5 / 1,000</td>
</tr>
</tbody>
</table>

Sources:
** 2009 California Health Interview Survey
*** California Department of Public Health, County’s Health Status Profile for 2013 (3 year average, 2008-2010)
Total Participants By Type

- Children 0-5: 10,148 (33%)
- Parents, Guardians, Caregivers: 16,199 (53%)
- Providers: 642 (2%)
- Other Family Members: 3,627 (12%)

Total Served: 30,616
## Ethnicity/Race Compared to Services

<table>
<thead>
<tr>
<th>Category</th>
<th>Stanislaus County</th>
<th>Children 0-5 Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>50%</td>
<td>41%</td>
</tr>
<tr>
<td>White</td>
<td>57%</td>
<td>25%</td>
</tr>
<tr>
<td>Asian</td>
<td>2%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>&lt;1%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Black</td>
<td>2%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>American Indian</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Multirace</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Other/Unknown</td>
<td>4%</td>
<td>&lt;1%</td>
</tr>
</tbody>
</table>

Source: 2011-2012 California Health Interview Survey and Contractor Reports
Language of Participants

- **Stanislaus County**
  - English: 59%
  - Spanish: 32%
  - Other: 10%

- **Children 0-5 Served**
  - English: 64%
  - Spanish: 31%
  - Other: 5%

Sources: U.S. Census Bureau, 2011 American Community Survey / Contractors
2012 - 2013 FY Budget

Total Budget $7,420,001

- Health, $1,692,160 (23%)
- Administration, $324,509 (4%)
- Evaluation, $76,257 (1%)
- Systems of Care, $74,140 (1%)
- Child Development, $70,000 (1%)
- Other Programs Contingency, $741,550 (10%)
- Family Functioning, $4,441,385 (60%)
In the past decade...
In the past decade...

Use of Fund Balance

- **03/04**: $147,421
- **04/05**: $671,537
- **05/06**: $1,565,944
- **06/07**: $785,604
- **07/08**: $722,281
- **08/09**: $1,438,886
- **09/10**: $2,019,196
- **10/11**: $2,658,113
- **11/12**: $1,456,806
- **12/13**: $476,743
Families Are Going the Distance

- Parents of 8,999 children received family support services through countywide Family Resource Centers and other programs.
- 542 children received more intensive support services focused on improving child abuse factors.
- Parents of 1,218 children have increased parenting skills and knowledge after taking parenting classes.

All “highlights” data was reported by contractors
Taking Healthy Steps

- 609 children 0-5 and pregnant women who did not have access to health care received medical attention through an interim health care program.
- 514 pregnant women and children 0-5 who did not have health insurance are now enrolled in a health coverage plan.
- 141 infants were born healthy after their mothers participated in a healthy birth program and 80% of the moms initiated breastfeeding.
In-Step with Education

- 687 families increased the time spent reading with their children at home after receiving literacy services.
- 129 children participated in the Kindergarten Transition program at schools sites across the county that helped prepare them for Kindergarten.
- 1,607 children 0-5 were screened for educational developmental issues and 390 were referred for further assessment or services.
Leaving a Footprint Via Supportive Systems

- The families of 5,649 children have increased knowledge and utilization of community resources.
- Prop 10 funded programs brought in more than $4.7M from other funding sources during fiscal year ‘12-'13, increasing the level of services for children and families.
- On average, Prop 10 funded programs collaborate with four or more other Prop 10 funded programs to decrease duplication and increase effectiveness of services.
Questions?

209.558.6218

http://www.stanprop10.org